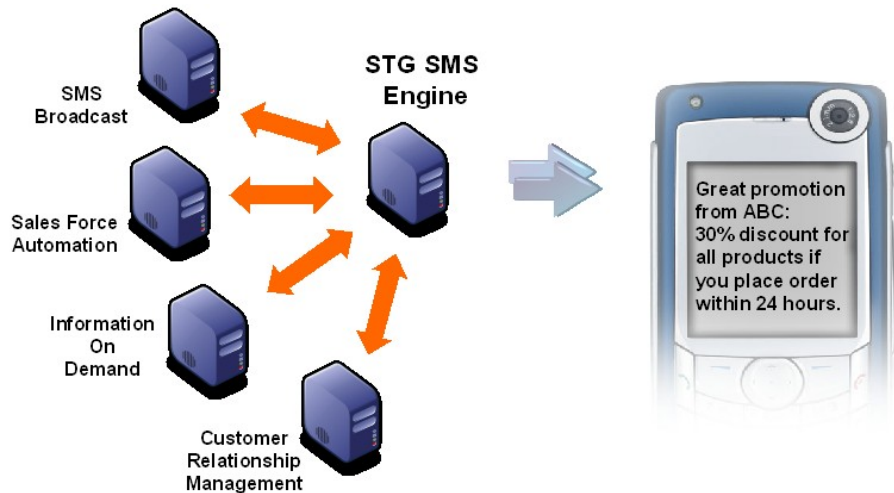


# STG SMS ENGINE

## General Description

Short Message Service (SMS) technology has been acknowledged as one of the enormous achievements in today's wireless network.

Acknowledging this success while strongly believe in its continual existence and growth, Beta Technology has developed TextGate-NP to enable corporations in building their enterprise wireless applications or services within the existing LAN/WAN, taking advantage of the SMS technology.



## STG Design

STG is a software engine with core functionalities in sending and receiving SMS messages. STG is designed as an essential component that eases IT department's efforts, when it comes to developing mobility solutions to their business applications.

Standard STG package consists of:

- STG Application
- STG API Documentation
- GSM 900/1800 USB Modem

STG SMS Engine does not require any special software drivers, services or packages in the operating system in order to run.

This has made the STG installation user-friendly, simple and straightforward. And more importantly, no additional hidden cost would be incurred.

**Authorized Partner :**



## Integration

Integration has never been so easy before. STG SMS Engine provides the easiest and most basic ASCII text file based integration method to provide the following function calls:

- Send Text/Unicode SMS
- Concatenated Long SMS
- Send SMS Status
- SMS Delivery Report
- Incoming Text/Unicode SMS
- SMS Broadcast by List

Optionally, STG application can be implemented with integration via an intermediary SQL database table.

## Hardware Requirements

STG SMS Engine is an efficient software that does not require high-end server configuration. The minimum requirements are:

- Windows 98 or later OS
- Pentium II 750MHz
- 128 MB RAM Memory
- 10 MB Hard Disk Space
- At least 1 spare USB port

## Applications/Services

In any business environment, there will be some extent of standard business processes that can be automated by taking advantage of the SMS technology. For instance:

### Customer Updates

Your customers will be able to receive important updates such as monthly accounts status, product ordering status, overdue payment reminder, and etc.

### Advertising

STG's SMS broadcast function offers capability to deliver message to multiple mobile recipients, which is ideal in advertising product promotions or special offerings.

### Sales Force Automation

Sales activities can be updated remotely, and business owners are now able to pro-actively monitor and provide instant support to secure customers.

**Another product of Beta Technology.**